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# May 2010 Newsletter

*Helping Latinos in Idaho  
 create sustainable assets*



Jayson Meline, LEAD Director

## ENTREPRENEURSHIP DEVELOPMENT



**W**e are pleased to highlight Jose Cervantes from Pingree, Idaho. Jose started a micro-business from home to supplement his income as his wife pursues a nursing degree. LEAD helped Jose formally establish Blue Beach Audio, a mobile audio installation business. Jose also qualified for a \$5,000 LEAD micro-loan. The loan will allow for the business to purchase a trailer and other needed equipment. Blue Beach Audio was the May business of the month on La Voz Latina, Hank Gonzales Spanish program. LEAD will continue to provide Jose with ongoing business technical support.

## GRANTS AND AWARDS

**T**he National Association of Latino Asset Builders (NALCAB) has awarded LEAD a \$15,000 grant to help build capacity and advance asset building projects. NALCAB's mission is to build financial and real estate assets as well as human and technology resources in Latino families, communities and organizations. NALCAB achieves this mission by supporting the work of its members.

To assist in developing LEAD's mission, NALCAB traveled to Idaho to conduct board training and community leadership development. Patricia Mejia, Deputy Director, and Chris Sanchez, Senior Program Manager held a board training and an evening community leadership workshop. The session helped participants realize they already possess the skills necessary to be leaders. The training emphasized that community leaders have been given the tools to be leaders through their life experience-

making tamales, making money spread far, and other cultural examples.

A second grant was also secured as a multi-state award from the U.S. Department of Commerce as a part of the Broadband Technology Opportunity Program (BTOP). The Mission Economic Development Agency (MEDA), served as the lead applicant for a national consortium that was awarded more than \$3.7 million to create a network of public computer centers across the nation. As part of that consortium, LEAD will receive \$154,560 to establish a computer center in Blackfoot over a three-year period. The center will serve the needs of the Latino community. Access to this type of technology will help stimulate local economies by creating jobs and self employment opportunities. This award was also made possible through LEAD's membership with NALCAB. To find out more about NALCAB, please visit them on the web at [www.NALCAB.org](http://www.NALCAB.org).



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 NEW BEGINNINGS FOR EASTERN IDAHO



**National Association for  
 Latino Community Asset Builders**